

Brand Identity

Brand Development Options

Logo Creation/Recreation

from R 2,500 to R 5,500

Creating a logo that can work well across many formats, including small print, billboards & digital. Provided in multiple file formats.

Basic Brand Guide

Included with most outputs.

A document listing existing brand colours, graphic assets & basic usecases of said assets.

Comprehensive Brand Guide

from R 1,800 to R 2,600

A document with an expansion on content that can be found in the basic brand guide, as well as detailed examples of how to utilize brand visuals, intended to equip you with the ability to make your own consistently branded items.

Brand Identity Design (minus Logo)

from R 3,400 to R 7,500

A full scale project creating and iterating on the colours, typography, visual aesthetic and several other key aspects that make your brand stand out.

Brand Strategy Development

from R 8,000 to R 15,000

Doing an analysis of your industry, and taking market & competitor analysis to diagnose the health & awareness of your brand, and identify a good direction for your brand presentation & messaging.

Brand Identity Refresh

We take your existing brand and either update the look or unite your brand’s look across all customer touchpoints.

This package includes:

Comprehensive Brand Guide

from R 1,800 to R 2,600

Logo Update

from R 1,500 to R 5,000

Applying the logo creation process to modernize your logo to the same standards as our logo generation option.

Brand Identity Refinement

from R 1,600 to R 3,400

Taking your existing brand and modernizing it to the same standards as our brand identity creation option.

Brand Consultation

First Meeting

Free

Design Audit

from R 3,600 to R 8,200

Evaluation of existing brand, digital & print assets & detailed proposals for revisions provided in pdf or docx format.



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Brand Collateral

Print & Desktop Publishing

None of the following prices include printing or delivery. However, you can ask for a quote including that price, and we will handle those activities for you.

Business Cards	from R 350 to R 500
Brochures	from R 800 to R 1,000
Flyers	from R 400 to R 500
Posters	from R 750
Letterheads	from R 800
Quote/Invoice Templates	from R 600 to R 800 per page
Company Profiles	from R 1,100 to R 1,600
Print Ad Design	from R 500 to R 4,000
Custom Print Project	Project Dependant

Digital Brand Assets

E-mail Signatures	from R 450 to R 900
Pitch Decks	from R 2,500 to R 6,000
Social Media Brand Assets	from R 1,000 to R 4,000
Digital Ads	from R 500 to R 900

For a more expansive list of all social media & digital design services, refer to our [Socials & Digital Design Services](#) document.

Digital Brand Assets

Billboard/Signage Design	from R 750 to R 1,900
Murals	Project Dependant

Other Brand Collateral

Vehicle Wrap Design	from R 2,500 to R 5,000
Merchandise Design	Project Dependant
Point of Sale Design & Retail Displays	Project Dependant